INSTITUTE FOR
ADVANCED ANALYTICS

GRADUATE PROGRAMS IN ANALYTICS

FULL-TIME MASTERS DEGREES IN ANALYTICS (OR CLOSELY RELATED)					
University	**Unit**	**Degree – Name**	**Duration (mo.)**	**Est. Tuition**	**Started**
North Carolina State University	Institute for Advanced Analytics	M.S. – Analytics	10	$19,500 (R) $34,500 (NR)	Summer 2007
Northwestern University	School of Engineering	M.S. – Analytics	15	$52,000	Fall 2012
Louisiana State University at Baton Rouge	Colleges of Business and Agriculture	M.S. – Analytics	10	$8,500 (R) $22,000 (NR)	Summer 2012
University of Tennessee at Knoxville	College of Business	Master – Business Analytics	17	$14,200 (R) $40,000 (NR)	Fall 2010
Drexel University	College of Business	M.S. – Business Analytics	20	$46,000	Fall 2011
Fordham University	Graduate School of Business	M.S. – Business Analytics	12	$64,000	Fall 2013
DePaul University	School of Computing and Marketing Dept	M.S. – Predictive Analytics	12+	$37,000	Fall 2010
Stevens Institute of Technology	School of Technology Management	M.S. – Business Intelligence & Analytics	20	$44,000	Spring 2012
University of Denver	School of Business	M.S. – Business Intelligence	20	$60,000	Fall 2008
Bentley University	School of Business	M.S. – Marketing Analytics	20+	$41,500	Fall 2007

DEGREES WITH TRACKS OR CONCENTRATIONS IN ANALYTICS (OR RELATED)					
University	**Unit**	**Degree – Name**	**Duration (mo.)**	**Tuition**	**Started**
Carnegie Mellon University	School of Information Systems & Management	Master – Info. Systems Mgmt. / Bus. Intelligence & Data Analytics	16	$60,700	Fall 2011
Univ. of Illinois at Urbana-Champaign	College of Liberal Arts & Sciences	M.S. – Statistics / Analytics	20	$28,800/R) $55,400/NR	Fall 2007
University of North Carolina at Chapel Hill	College of Arts & Sciences	M.S. – Statistics & OR / Business Analytics Track	20	$17,200/R $48,500/NR	Fall 2010
Virginia Commonwealth University	School of Business	M.S. – Business / Decision Sciences & Business Analytics	9+	$11,500/R $21,700/NR	Fall 2011
Cornell University	College of Engineering	M.Eng. – Operations Research / Data Analytics	9+	$41,300/2T $62,000/3T	–
University of Alabama	College of Commerce	M.S. – Applied Statistics / Data Mining	20	$15,800/R $20,500/NR	2000
University of Central Florida	College of Sciences	M.S. – Statistical Computing / Data Mining	20	$11,800/R $40,400/NR	2000
Central Michigan University	College of Science and Technology	M.A. – Mathematics / Data Mining	20	$13,700/R $23,000/NR	2000
Oklahoma State University	School of Business	M.S. – MIS / Knowledge Mgmt. Systems	20	$9,000/R $24,000/NR	2004
Texas Tech University	College of Business	M.S. – MIS / Bus. Intelligence	20	23,700/R 31,200/NR	2007

MBA PROGRAMS WITH ANALYTICS TRACKS

University	Unit	Degree – Name	Duration (mo.)	Tuition	Started
Carnegie Mellon Univ.	School of Business	MBA – Business Analytics Track	20	$52,500	Fall 2010
Ohio State University	College of Business	MBA – Business Analytics Track	20	$48,740 (R) $80,610 (NR)	Fall 2010
University of Tennessee at Knoxville	College of Business	MBA – Business Analytics Track	17	$28,944 (R) $54,510 (NR)	Fall 2010
Simmons College	School of Management	MBA – Business Analytics Track	16	$60,000	Fall 2010
University of Connecticut	School of Business	MBA – Business Analytics Track	20	$24,000 (R) $56,000 (NR)	Fall 2010
Indiana University	Kelley School of Business	MBA in Business Analytics	20	$57,738 (R) $90,700	Fall 2011

Online / Blended / Part-Time Degrees and Certificates					
University	**Unit**	**Name**	**Duration (mo.)**	**Tuition**	**Started**
Northwestern University	School of Continuing Studies	M.S. – Predictive Analytics	20+	$38,665	Fall 2011
Stanford University	Center for Professional Development	Mining Massive Data Sets Graduate Certificate	12-24	$16,900	Fall 2011
Central Connecticut State University	Department of Mathematical Sciences	M.S. – Data Mining	20+	$17,800	2004
Saint Joseph's University	School of Business	M.S. – Business Intelligence	20+	$26,000	?
Texas A&M University	College of Science	M.S. – Statistics / Business Analytics	15+	$18,000 (R) $28,800 (NR)	Fall 2011
Oakland University (MI)	School of Business	M.S. – IT Management / Business Analytics	12	$17,500	Fall 2012

ANALYTICS EXECUTIVE EDUCATION					
University	**Unit**	**Name**	**Duration (days)**	**Tuition**	**Started**
Northwestern University	Kellogg School of Management	Insight and Analytics	5	$9,700	Fall 2011

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Degrees at Foreign Universities					
University	Unit	Name	Duration (mo.)	Tuition	Started (enroll.)
University of Warwick (UK)	School of Business	M.Sc. – Business Analytics and Consulting	12	£11,000/R £16,500/NR	Fall 2008 (76)
University of Lancaster (UK)	School of Management	M.Sc. – Management Science and Marketing Analytics	12	£8,400/R £13,000/NR	Year? (30)
Ghent University (Belgium)	Faculty of Economics and Business	Master – Marketing Analysis	12	€541	Fall 1999
University of Technology, Sydney (Australia)	Faculty of Engineering and Information Technology	Master – Analytics (Research)	12-24	AU$35,000	Fall 2011

ANALYTICS CENTERS AND INSTITUTES					
University	**Unit**	**Name**	**Funding**	**Sponsors**	**Started**
Indiana University Bloomington	Kelley School of Business	Institute for Business Analytics	–	Deloitte (?)	October 2011
University of Delaware	Lerner School of Business	Institute for Business Analytics	$5.0 M	JP Morgan	October 2011
Yale University	School of Management	Center for Customer Insights	–	IBM	Spring 2011
University of Pennsylvania	School of Business	Wharton Customer Analytics Initiative	$1.0 M	Art Bilger (Shelter Capital)	January 2011
Fordham University	School of Business	Center for Digital Transformation	–	IBM	October 2011
University of Technology, Sydney (Australia)	Faculty of Engineering and Information Technology	Advanced Analytics Institute	–	–	Sept. 2011
DePaul University	School of Computing and Marketing Dept.	Center for Data Mining and Predictive Analytics	–	IBM	Fall 2010
Texas Tech University	College of Business Administration	Center for Advanced Analytics and Business Intelligence	–	SAS P&G (?)	Spring 2004